

MIDWEST MEDIA PROJECT

sponsored by

THE FORD FOUNDATION

SESSION I: ECONOMIC IMPACT

January 10-11, 2006

Tuesday, January 10:

- 11:00 a.m. Welcome by **Marshall M. Bouton**, president, The Chicago Council on Foreign Relations
Introductions
Session moderated by **Dick Longworth**
- 11:45 a.m. Overview of the Midwestern economy and the impact of globalization on it
Speaker: **William Testa**, vice president, Federal Reserve Bank of Chicago
- 12:30 p.m. Working lunch with discussion of Testa's presentation
- 2:00 p.m. Trade issues
Speakers: **Charles Lipson**, professor, University of Chicago, and **Mark Ritchie**, president, Institute for Agriculture and Trade Policy, Minneapolis
- 3:30 p.m. Outsourcing
Speakers: **Daniel Drezner**, professor, University of Chicago, and **Brian Hanson**, professor, Northwestern University
- 5:00 p.m. Drinks and general discussion

Wednesday, January 11:

- 8:00 a.m. Breakfast
- 8:30 a.m. Future of Midwestern economy
Speaker: **Diane Swonk**, senior economist, Mesirow Financial, Chicago
- 10:00 a.m. Impact of globalization on small industrial cities
Speakers: **Don Nichols**, professor, University of Wisconsin, and **David Moberg**, economic writer, *In These Times*
- 11:30 a.m. Journalists roundtable on covering global issues, moderated by **Dick Longworth**, with participation by **David Moberg**, *Chicago Tribune* reporters **David Greising** and **Greg Burns**, and session participants
- 12:30 p.m. Working Lunch
- 1:30 p.m. Adjournment

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SESSION II: AGRICULTURE

February 14-15, 2006

Tuesday, February 14:

- 11:00 a.m. Participants arrive
Welcome by **Dick Longworth**
- 11:30 a.m. Overview of agriculture in the Midwest
Speaker: **Roger McEowen**, Professor, Iowa State University
- 12:15 p.m. Working lunch and discussion led by Professor McEowen
- 1:30 p.m. Demographics
Speakers: **Kenneth Johnson**, Professor, Loyola University
- 3:00 p.m. Rural Development
Speakers: **Lee Munnich**, Professor, Hubert Humphrey Institute, University of Minnesota
David Freshwater, Professor, University of Kentucky
- 5:00 p.m. Drinks and general discussion

Wednesday, February 15:

- 8:00 a.m. Breakfast
- 8:30 a.m. Small towns and rural areas
Speakers: **Mark Drabentstott**, Director, Center for the Study of Rural America, Federal Reserve Bank, Kansas City
Aaron Olver, Executive Assistant to the Wisconsin State Commerce Secretary
- 10:00 a.m. Agribusiness and major corporations
Speakers: **Tom Hammer**, President, National Oilseeds Processing Association
Ben Lilliston, Communications Director, Institute for Trade and Agriculture Policy
- 11:30 a.m. Working lunch and roundup conversation on coverage issues, led by **Andrew Martin**,
Agricultural Correspondent, Washington Bureau, *Chicago Tribune*
- 1:00 p.m. Adjournment

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SESSION III: GLOCALISM AND NEW MEDIA

March 14-15, 2006

Tuesday, March 14:

- 11:00 a.m. Participants arrive
Welcome by **Dick Longworth**
- 11:30 a.m. Blogs
Rebecca McKinnon at Harvard University
- 12:00 noon Working Lunch and continued discussion of McKinnon's remarks
- 1:30 p.m. Glocalism
Doug McGill of the McGill report
- 3:00 p.m. Break
- 3:15 p.m. International Editing
Raman Narayanan
- 5:00 p.m. Drinks and general discussion

Wednesday, March 15:

- 8:00 a.m. Breakfast
- 8:30 a.m. New Media
Sandeep Junnarkar, Visiting Professor of Journalism, Indiana University School of Journalism
- 10:00 a.m. The Future of Newspapers
John Cruickshank, Publisher, *Chicago Sun-Times*
- 11:30 a.m. Wrap-up session led by **Kerry Luft**, foreign editor, *Chicago Tribune*
- 12:00 noon Working Lunch
- 1:00 p.m. Adjournment

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SESSION IV: THE AP AND NEW MEDIA

April 11-12, 2006

Tuesday, April 11:

- 11:00 a.m. Participants arrive
Welcome by **Dick Longworth**
- 11:30 a.m. The International Desk Perspective
Nicolas Tatro, Deputy International Editor, Associated Press
- 12:00 noon Working Lunch and continued discussion of Tatro's remarks
- 1:30 p.m. Young Readers: How do you draw them in?
Ted Anthony, ASAP Editor, Associate Press
- 3:00 p.m. Break
- 3:15 p.m. International Online
Lou Ferrara, Online Editor, Associated Press
- 5:00 p.m. Drinks and general discussion

Wednesday, April 12:

- 8:00 a.m. Breakfast
- 8:30 a.m. New Media
Sandeep Junnarkar, Visiting Professor of Journalism, Indiana University School of Journalism
- 10:00 a.m. Glocalism
Doug McGill of the McGill Report
- 11:30 a.m. Wrap-up session led by **Tim McNulty**, Public Editor, *Chicago Tribune*
- 12:00 noon Working Lunch
- 1:00 p.m. Adjournment

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SESSION V: IMMIGRATION

May 16-17, 2006

Tuesday, May 16:

- 11:00 a.m. Participants arrive
Welcome by **Dick Longworth**, Senior Fellow, The Chicago Council on Foreign Relations
- 11:30 a.m. Keynote and Overview
Rob Paral, Research Fellow, American Immigration Law Foundation in Washington, D.C. and Institute for Metropolitan Affairs of Roosevelt University in Chicago
- 12:00 noon Working Lunch and continued discussion of Paral's remarks
- 1:30 p.m. Mexican Immigration
Allert Brown-Gort, Associate Director, Institute for Latino Studies, University of Notre Dame
- 3:00 p.m. Break
- 3:15 p.m. Asian Immigration
Sunil Chand, President, College of DuPage
- 5:00 p.m. Drinks and general discussion

Wednesday, May 17:

- 8:00 a.m. Breakfast
- 8:30 a.m. Impact on Urban Areas
Katherine Fennelly, Professor of Public Affairs, Hubert H. Humphrey Institute University of Minnesota
- 10:00 a.m. Legal and Activist Issues
Susan Gzesh, Director, Human Rights Program, University of Chicago, and
Oscar Chacon, Director, Enlaces América
- 11:30 a.m. Shifting Demographics
Kenneth M. Johnson, Professor of Sociology, Loyola University
- 12:00 noon Working Lunch
- 1:00 p.m. Adjournment

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SESSION VI: EDUCATION

June 13-14, 2006

Tuesday, June 13:

- 11:00 a.m. Participants arrive
Welcome by **Dick Longworth**, Senior Fellow, The Chicago Council on Foreign Relations
- 11:30 a.m. The Changing Role of Major Research and State Universities
Joseph White, President, University of Illinois at Champaign-Urbana
- 12:00 noon Working Lunch and continued discussion of White's remarks
- 1:30 p.m. The Changing Role of Community Colleges
Carol D'Amico, Executive Vice President, Ivy Tech Community College
- 3:00 p.m. Break
- 3:15 p.m. K-12 Education
Clare Muñana, Member, Board of Education, City of Chicago
- 5:00 p.m. Drinks and general discussion

Wednesday, June 14:

- 8:00 a.m. Breakfast
- 8:30 a.m. Education Demands of the New Economy
Kathryn Scanland, Senior Consultant, Greystone Global
- 10:00 a.m. Foreign Students
Ravi Shanker, Director, International Office, Northwestern University
Jim Hammerschmidt, Director, Office of International Students and Scholar Services,
University of Illinois at Chicago
- 11:30 a.m. The Central Role of Math and Science Education in Midwestern Schools
Stephanie Pace Marshall, President, Illinois Math and Science Academy
- 12:00 noon Working Lunch
- 1:00 p.m. Adjournment

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SESSION VII: ENERGY AND THE ENVIRONMENT

July 11-12, 2006

Tuesday, July 11:

- 11:00 a.m. Participants arrive
Welcome by **Dick Longworth**, Senior Fellow, The Chicago Council on Foreign Relations
- 11:30 a.m. Energy
Rick Mattoon, Senior Economist, Federal Reserve Bank of Chicago
- 12:00 noon Working Lunch and continued discussion of Mattoon's remarks
- 1:30 p.m. Biosciences
Walt Plosila, Vice President, Technology Partnership Practice, Battelle
- 3:00 p.m. Break
- 3:15 p.m. The Technology Game and Universities
Bob Rosenberg, Assistant Vice President for Partnerships and Technology, University of Chicago
- 5:00 p.m. Drinks and general discussion

Wednesday, July 12:

- 8:00 a.m. Breakfast
- 8:30 a.m. Nanotechnology
Sean Murdock, Executive Director, NanoBusiness Alliance
- 10:00 a.m. Ethanol
Wallace Tyner, Professor, Agricultural Economics, Purdue University
- 11:30 a.m. Environment
Henry Henderson, Policy Solutions; former Commissioner of the Environment for the City of Chicago
- 12:00 noon Working Lunch
- 1:00 p.m. Adjournment